

MASS MEDIA COMMUNICATIONS (MMC)

MMC 1000 Introduction to Mass Communications**Credit Hours:** 3

The course is a survey of all mass communication media, the effects of mass communication, the development of and new trends in the mass media, requirements and opportunities of journalism and democracy, concepts of freedom of the press, and principles of understanding media audiences.

MMC 1100 Writing for Mass Communications**Credit Hours:** 3**Prerequisites:** ENC 1101 with a grade of "C" or higher

This course is an introduction to the various media of mass communication with emphasis on the gathering and writing of news, stories, and features. The value of editorials, cartooning, and photojournalism is included.