

# RADIO - TELEVISION (RTV)

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## **RTV 1000 Survey of Broadcasting and Electronic Media**

**Credit Hours:** 3

An introduction to the historical, technological, legal, economic, programming, and career aspects of both radio and television broadcasting and electronic media streaming over internet. An emphasis on current mass communication methods and how they affect receivers of the information.

## **RTV 1510 Television Studio Production**

**Credit Hours:** 3

A practical approach in learning the theory and techniques used in television studio production with emphasis on camera operation, lighting, audio mixing, producing and directing.

## **RTV 1520 Video Field Production**

**Credit Hours:** 3

A practical approach to acquiring and applying fundamental professional skills to digital video camera work and non-linear editing through a variety of hands-on video production projects. This course provides an introduction to the tools, techniques, principles and concepts of producing, assembling, and mixing digital video and audio. Story development, creativity, planning, and organizational skills are featured as a part of the production process.

## **RTV 2100 Writing for Electronic Media**

**Credit Hours:** 3

This course is designed to provide fundamental instruction and practice in writing for the electronic media, including radio/television news, commercials, program scripts, and industrial programming.

## **RTV 2512 Advanced Studio Production**

**Credit Hours:** 3

**Prerequisites:** RTV 1510 with a grade of "C" or higher

This course provides practical experience in advanced television production skills and techniques involving program production.

## **RTV 2532 Advanced Video Field Production**

**Credit Hours:** 3

**Prerequisites:** RTV 1520 with a grade of "C" or higher

This course offers practical experience in advanced television field production skills and techniques involving the use of A/B roll editors and non-linear digital editing equipment.

## **RTV 2600 Radio and Television Announcing**

**Credit Hours:** 3

This course develops broadcast announcing abilities through interpretation, ad-lib, on-camera performance, voice and diction, interview and talk programs, delivering commercials, sports announcing, role of the disk jockey and the technical side.

## **RTV 2940 WEFS-TV Practicum/Radio or TV**

**Credit Hours:** 3

Students will gain industry experience by working at WEFS-TV or another television or radio station.

## **RTV 2941 Internship**

**Credit Hours:** 2

**Prerequisites:** Thirty AS degree hours

**Lab Fee:** Yes

Students will gain experience working at a radio or TV facility.