

SMALL BUSINESS MANAGEMENT (SBM)

SBM 2000 Small Business Management

Credit Hours: 3

This course provides an overview of the opportunities and challenges faced by small business owners. Topics include distinguishing between small business ownership and entrepreneurship, social responsibility in small business, starting a new business versus joining an existing business, developing a business plan, small business marketing, small business resource management, small business accounting and financial management, the risks involved in owning a small business, and exiting a small business.