

BACHELOR OF APPLIED SCIENCE - ORGANIZATIONAL MANAGEMENT, GENERAL BUSINESS SPECIALIZATION

Previous Degree Required: A.S./A.A.

Eligible for Financial Aid: Yes

Delivery Method(s): On-Campus, Hybrid, Online

Location(s): Cocoa, Melbourne, Palm Bay, Titusville, Online

Additional Limited Access Application Process Required: No

Program Testing Requirements: Not Required

Academic Community: BUSN

Program Code: OMBSBUMG

Classification of Instructional Programs (CIP) Code: 52.0299

Florida Department of Education CIP Code: 1105202991

The Organizational Management, General Business Specialization is designed to prepare students for roles as chief executives, labor relations managers, entrepreneurs, operations managers, personnel recruiter, sales managers, administrative service managers, social and community service managers and management analysts. The options are virtually endless since most career fields are actively seeking effective managers and leaders.

Refer to the [Bachelor Degree Programs](#) overview page to find information about admission, graduation, general education and other requirements. Students who need additional general education or technical electives will work with a bachelor's advisor to determine the courses best suited to their plan of study.

Visit the [program page](#) for more information.

Specialization Requirements

| Code | Title | Credit Hours |
|---|---|--------------|
| Associate Degree | | |
| Complete Associate Degree | | 60 |
| General Education or Technical Concentration | | |
| General Education (for A.S. degree students) or Technical Concentration (for A.A. degree students) | | 21 |
| Organizational Management - Core Courses | | |
| ACG 3024 | Accounting for Managers | 3 |
| BUL 3130 | Legal, Ethical, and Social Aspects of Business | 3 |
| GEB 3213 | Foundations of Managerial Communications | 3 |
| MAN 3240 | Organizational Behavior | 3 |
| MAN 3303 | Management and Leadership | 3 |
| MAN 4301 | Human Resource Management | 3 |
| ECP 3530 or ECP 3703 | Economics of Health and Healthcare Policy Managerial Economics | 3 |
| FIN 3402 or QMB 3250 | Financial Management Quantitative Methods for Business Decisions | 3 |
| General Business Specialization | | |
| ACG 4341 | Cost Accounting | 3 |
| MAN 4504 | Operational Decision Making | 3 |

| | | |
|---------------------------|--|------------|
| MAN 4583 | Project Management | 3 |
| MAN 4720 | Strategic Management and Decision Making | 3 |
| MAN 4900 | Capstone - Management and Leadership | 3 |
| Total Credit Hours | | 120 |

- Satisfy the [foreign language competency](#) requirement
- Satisfy the [civic literacy competency](#) requirement

Course Sequence

The following sequence is recommended. However, courses may not be offered in this order, so it is important that you work with an advisor to plan your schedule based on your specific needs.

| Course | Title | Credit Hours |
|---------------------------|--|--------------|
| Term 1 | | |
| ACG 3024 | Accounting for Managers | 3 |
| BUL 3130 | Legal, Ethical, and Social Aspects of Business | 3 |
| ECP 3703 | Managerial Economics | 3 |
| GEB 3213 | Foundations of Managerial Communications | 3 |
| Credit Hours | | 12 |
| Term 2 | | |
| ACG 4341 | Cost Accounting | 3 |
| FIN 3402 or QMB 3250 | Financial Management or Quantitative Methods for Business Decisions | 3 |
| MAN 3240 | Organizational Behavior | 3 |
| Technical Elective | | 3 |
| Credit Hours | | 12 |
| Term 3 | | |
| MAN 3303 | Management and Leadership | 3 |
| MAN 4504 | Operational Decision Making | 3 |
| Credit Hours | | 6 |
| Term 4 | | |
| MAN 4301 | Human Resource Management | 3 |
| MAN 4504 | Operational Decision Making | 3 |
| MAN 4583 | Project Management | 3 |
| MAN 4720 | Strategic Management and Decision Making | 3 |
| Credit Hours | | 12 |
| Term 5 | | |
| Technical Electives | | 12 |
| Credit Hours | | 12 |
| Term 6 | | |
| MAN 4900 | Capstone - Management and Leadership | 3 |
| Technical Electives | | 3 |
| Credit Hours | | 6 |
| Total Credit Hours | | 60 |

Learning Outcomes

1. Demonstrate the techniques leaders use to motivate and evaluate individuals and teams.
 - *Supports Core Ability: Work Cooperatively*

2. Apply ethical practices in a business environment.
 - *Supports Core Ability: Model Ethical and Civic Responsibility*
3. Apply management and leadership theories and practice in program and resource management.
 - *Supports Core Ability: Process Information*
4. Analyze strategies and frameworks used by leaders to initiate change in organizations.
 - *Supports Core Ability: Think Critically and Solve Problems*
5. Demonstrate written and oral presentation skills expected of an organizational manager.
 - *Supports Core Ability: Communicate Effectively*
6. Apply operational decision-making to develop a business improvement plan.
 - *Supports Core Ability: Think Critically and Solve Problems*
7. Demonstrate financial management, capital budgeting, and assets management skills expected of an organizational manager.
 - *Supports Core Ability: Think Critically and Solve Problems*
8. Demonstrate knowledge of appraisal and evaluation techniques for employee performance and commitment within the organization.
 - *Supports Core Ability: Think Critically and Solve Problems*
9. Demonstrate working knowledge of capital budgeting and cost analysis (i.e., accrual accounting rate of return (AARR), net present value (NPV), internal rate of return (IRR), payback, and discounted payback methods).
 - *Supports Core Ability: Think Critically and Solve Problems*
10. Apply operations management decision-making in aggregate planning, master scheduling, and work design & measurement.
 - *Supports Core Ability: Think Critically and Solve Problems*
11. Demonstrate budgeting, estimating, and scheduling techniques as it relates to project management decision making.
 - *Supports Core Ability: Think Critically and Solve Problems*