

# HEALTHCARE MANAGEMENT SPECIALIZATION - ORGANIZATIONAL MANAGEMENT, BACHELOR OF APPLIED SCIENCE

**Program Code:** OMBSHCMG  
**Meta-Major:** BUSN  
**Location(s):** Cocoa, Melbourne, Palm Bay, Titusville, Online  
**Delivery Method(s):** Hybrid, Online  
**Previous Degree Required:** AS/AA  
**Eligible for Financial Aid:** Yes  
**Additional Limited Access Application Process Required:** No  
**Program Testing Requirements:**  
**Classification of Instructional Programs (CIP) Code:** 52.0299  
**Florida Department of Education CIP Code:** 1105202991

Students can only select one major and one specialization. Students may receive a specific A.S./B.A.S. degree only one time. While students may take courses from multiple specializations, however, the degree will be awarded only once.

The Healthcare Management specialization prepares students for management roles in the healthcare field. Graduates can expect to qualify for leadership positions in hospitals, nursing homes, physician practices, public health departments, and imaging and laboratory services. [Visit the program page for more details and how to apply.](#)

## Specialization Requirements

Code	Title	Credit Hours
<b>Associate Degree</b>		
<b>Complete Associate Degree</b>		<b>60</b>
<b>General Education or Technical Concentration</b>		
<b>General Education (for A.S. degree students) or Technical Concentration (for A.A. degree students)</b>		<b>21</b>
<b>Organizational Management - Core Courses</b>		
ACG 3024	Accounting for Managers	3
BUL 3130	Legal, Ethical, and Social Aspects of Business	3
GEB 3213	Foundations of Managerial Communications	3
MAN 3240	Organizational Behavior	3
MAN 3303	Management and Leadership	3
MAN 4301	Human Resource Management	3
ECP 3530	Economics of Health and Healthcare Policy <sup>1</sup>	3
or ECP 3703	Managerial Economics	
FIN 3402	Financial Management <sup>2</sup>	3
or QMB 3250	Quantitative Methods for Business Decisions	
<b>Healthcare Management Specialization</b>		
HSA 3111	US Healthcare Systems	3
HSA 3180	Healthcare Administrative Management	3
HSA 3191	Healthcare Automation and Technology	3
HSA 4383	Quality Improvement in Healthcare	3

HSA 4850	Capstone - Healthcare Management	3
<b>Total Credit Hours</b>		<b>120</b>

1

Students in the Healthcare Management specialization should take ECP 3530 Economics of Health and Healthcare Policy.

2

Students in Banking and Financial Management specialization only will take both courses (see OMBSBAFI specialization).

## Learning Outcomes: Healthcare Management BAS

- Demonstrate the techniques leaders use to motivate and evaluate individuals and teams.
  - *Supports Core Ability: Work Cooperatively*
- Apply ethical practices in a business environment.
  - *Supports Core Ability: Model Ethical and Civic Responsibility*
- Evaluate health care ethics and law.
  - *Supports Core Ability: Model Ethical and Civic Responsibility*
- Apply management and leadership theories and practice in program and resource management.
  - *Supports Core Ability: Process Information*
- Analyze strategies and frameworks used by leaders to initiate change in organizations.
  - *Supports Core Ability: Think Critically and Solve Problems*
- Demonstrate written and oral presentation skills expected of an organizational manager.
  - *Supports Core Ability: Communicate Effectively*
- Apply operational decision-making to develop a business improvement plan.
  - *Supports Core Ability: Work Cooperatively*