

NONPROFIT MANAGEMENT SPECIALIZATION - ORGANIZATIONAL MANAGEMENT, BACHELOR OF APPLIED SCIENCE

Previous Degree Required: A.A./A.S.

Eligible for Financial Aid: Yes

Delivery Method(s): Hybrid, Online

Location(s): Cocoa, Melbourne, Palm Bay, Titusville, Online

Additional Limited Access Application Process Required: No

Program Testing Requirements:

Academic Community: BUSN Business

Program Code: OMBSNPMG

Classification of Instructional Programs (CIP) Code: 52.0299

Florida Department of Education CIP Code: 1105202991

Students can only select one major and one specialization. Students may receive a specific A.S./BAS degree only one time. Students may take courses from multiple specializations, however, the degree will be awarded only once.

Students in the Nonprofit Management track will complete core business coursework as part of their Organizational Management Bachelor of Applied Science degree — plus focus on nonprofit sector-specific courses that include working with governing boards, foundations and volunteers, advocacy and lobbying, financial management and fundraising, and program cost-benefit analysis and evaluation.

[Visit the program page for more details and how to apply.](#)

Specialization Requirements

Code	Title	Credit Hours
Associate Degree		
Complete Associate Degree		60
General Education or Technical Concentration		
General Education (for A.S. degree students) or Technical Concentration (for A.A. degree students)		21
Organizational Management - Core Courses		
ACG 3024	Accounting for Managers	3
BUL 3130	Legal, Ethical, and Social Aspects of Business	3
GEB 3213	Foundations of Managerial Communications	3
MAN 3240	Organizational Behavior	3
MAN 3303	Management and Leadership	3
MAN 4301	Human Resource Management	3
ECP 3530 or ECP 3703	Economics of Health and Healthcare Policy ¹ Managerial Economics	3
FIN 3402 or QMB 3250	Financial Management ² Quantitative Methods for Business Decisions	3
Nonprofit Management Specialization		
PAD 4144	Nonprofit Management Principles	3
PAD 4147	Resource Development in the Nonprofit Sector	3

PAD 4148	Volunteer Management	3
PAD 4232	Grant Development and Administration	3
PAD 4325	Program Evaluation for Nonprofit Organizations	3
Total Credit Hours		120

1

Students in the Healthcare Management specialization should take ECP 3530 Economics of Health and Healthcare Policy.

2

Students in the banking and financial management specialization (OMBSBAFI) must take QMB 3250 from the business major courses because FIN 3402 is on the banking and financial management specialization required course list. Students in this specialization will be taking QMB 3250 AND FIN 3402 (as part of their specialization coursework).

Course	Title	Credit Hours
Term 1		
ACG 3024	Accounting for Managers	3
BUL 3130	Legal, Ethical, and Social Aspects of Business	3
PAD 4144	Nonprofit Management Principles	3
PAD 4148	Volunteer Management	3
Credit Hours		12
Term 2		
GEB 3213	Foundations of Managerial Communications	3
MAN 3240	Organizational Behavior	3
PAD 4147	Resource Development in the Nonprofit Sector	3
PAD 4232	Grant Development and Administration	3
Credit Hours		12
Term 3		
MAN 3303	Management and Leadership	3
MAN 4301	Human Resource Management	3
Credit Hours		6
Term 4		
ECP 3530 or ECP 3703	Economics of Health and Healthcare Policy or Managerial Economics	3
FIN 3402 or QMB 3250	Financial Management or Quantitative Methods for Business Decisions	3
PAD 4325	Program Evaluation for Nonprofit Organizations	3
Technical Electives		3
Credit Hours		12
Term 5		
Technical Electives		12
Credit Hours		12
Term 6		
Technical Electives		6
Credit Hours		6
Total Credit Hours		60

Learning Outcomes: Nonprofit Management Specialization

1. Analyze nonprofit management strategy development and building capacity.
 - *Supports Core Ability: Think Critically and Solve Problems*
2. Evaluate principal fundraising strategy categories and tactical planning for foundation fundraising.
 - *Supports Core Ability: Model Ethic and Civic Responsibility*
3. Analyze planning requirements for volunteer recruitment process.
 - *Supports Core Ability: Model Ethic and Civic Responsibility*
4. Evaluate research validity and evaluation designs and formulate a statistical regression.
 - *Supports Core Ability: Model Ethical and Civic Responsibility*
5. Evaluate principal sources of grant funding including foundations.
 - *Supports Core Ability: Process Information*
6. Apply ethical practices in a business environment.
 - *Supports Core Ability: Model Ethical and Civic Responsibility*
7. Demonstrate financial management, capital budgeting, and assets management skills expected of an organizational manager
 - *Supports Core Ability: Think Critically and Solve Problems*
8. Demonstrate written and oral presentation skills expected of an organizational manager.
 - *Supports Core Ability: Communicate Effectively*
9. Demonstrate knowledge of appraisal and evaluation techniques for employee performance and commitment within the organization.
 - *Supports Core Ability: Think Critically and Solve Problems*
10. Apply management and leadership theories and practice in program and resource management.
 - *Supports Core Ability: Process information*
11. Demonstrate the techniques leaders use to motivate and evaluate individuals and teams.
 - *Supports Core Ability: Work Cooperatively*