

NONPROFIT MANAGEMENT SPECIALIZATION - ORGANIZATIONAL MANAGEMENT, BACHELOR OF APPLIED SCIENCE

Program Code: OMBSNPMG

Meta-Major: BUSN

Location(s): Cocoa, Melbourne, Palm Bay, Titusville, Online

Delivery Method(s): Hybrid, Online

Previous Degree Required: AS/AA

Eligible for Financial Aid: Yes

Additional Limited Access Application Process Required: No

Program Testing Requirements:

Classification of Instructional Programs (CIP) Code: 52.0299

Florida Department of Education CIP Code: 1105202991

Students can only select one major and one specialization. Students may receive a specific A.S./B.A.S. degree only one time. While students may take courses from multiple specializations, however, the degree will be awarded only once.

Students in the Nonprofit Management track will complete core business coursework as part of their Organizational Management Bachelor of Applied Science degree — plus focus on nonprofit sector-specific courses that include working with governing boards, foundations and volunteers, advocacy and lobbying, financial management and fundraising, and program cost-benefit analysis and evaluation. [Visit the program page for more details and how to apply.](#)

Specialization Requirements

Code	Title	Credit Hours
Associate Degree		
Complete Associate Degree		60
General Education or Technical Concentration		
General Education (for A.S. degree students) or Technical Concentration (for A.A. degree students)		21
Organizational Management - Core Courses		
ACG 3024	Accounting for Managers	3
BUL 3130	Legal, Ethical, and Social Aspects of Business	3
GEB 3213	Foundations of Managerial Communications	3
MAN 3240	Organizational Behavior	3
MAN 3303	Management and Leadership	3
MAN 4301	Human Resource Management	3
ECP 3530	Economics of Health and Healthcare Policy ¹	3
or ECP 3703	Managerial Economics	
FIN 3402	Financial Management ²	3
or QMB 3250	Quantitative Methods for Business Decisions	
Nonprofit Management Specialization		
PAD 4144	Nonprofit Management Principles	3
PAD 4147	Resource Development in the Nonprofit Sector	3
PAD 4148	Volunteer Management	3

PAD 4232	Grant Development and Administration	3
PAD 4325	Program Evaluation for Nonprofit Organizations	3
Total Credit Hours		120

1

Students in the Healthcare Management specialization should take ECP 3530 Economics of Health and Healthcare Policy.

2

Students in Banking and Financial Management specialization only will take both courses (see OMBSBAFI specialization).

Learning Outcomes: Nonprofit Management BAS Track

- Analyze nonprofit management strategy development and building capacity.
 - Supports Core Ability: *Think Critically and Solve Problems*
- Evaluate principal fundraising strategy categories and tactical planning for foundation fundraising.
 - Supports Core Ability: *Model Ethic and Civic Responsibility*
- Analyze planning requirements for volunteer recruitment process.
 - Supports Core Ability: *Model Ethic and Civic Responsibility*
- Evaluate research validity and evaluation designs and formulate a statistical regression.
 - Supports Core Ability: *Model Ethical and Civic Responsibility*
- Evaluate principal sources of grant funding including foundations.
 - Supports Core Ability: *Process Information*