

# DIGITAL TELEVISION AND MEDIA PRODUCTION, ASSOCIATE IN SCIENCE

**Program Code:** DTAS  
**Meta-Major:** AHSC  
**Location(s):** Cocoa  
**Delivery Method(s):** On-Campus, Hybrid  
**Previous Degree Required:** HS Diploma  
**Eligible for Financial Aid:** Yes  
**Additional Limited Access Application Process Required:** No  
**Program Testing Requirements:** CPT - Common Placement Test (PERT, ACCUPLACER, SAT, ACT)  
**Classification of Instructional Programs (CIP) Code:** 09.0702  
**Florida Department of Education CIP Code:** 1609070213

The Digital Television and Production A.S. degree program has the following associated College Credit Certificates (CCCs):

- [Broadcast Production CCC](#)
- [Digital Video Fundamentals and Production CCC](#)
- [Television Studio Production CCC](#)

This hands-on, skills-based degree program enables students to develop competencies in fields where television, computers, and the Internet converge. Students produce broadcast quality television in the studios of WEFS-TV and on location using professional digital cameras and editing facilities.

Digital Media combine the best practices from existing disciplines (photography, video, audio recording, and graphics) with an aggressive approach to learning about new tools, techniques, and concepts in preparation for entry into the digital media workplace. [Visit the program page for more details and how to apply.](#)

## Program Requirements

Code	Title	Credit Hours
ENC 1101	Composition 1	3
	<a href="#">Humanities Core Requirement</a>	3
	<a href="#">Mathematics Core Requirement</a>	3
	<a href="#">Natural Science Core Requirement</a>	3
	<a href="#">Social/Behavioral Science/Core-Civic Literacy Requirement</a>	3
<b>Major Courses</b>		
FIL 1002	Appreciation of the Motion Picture 1	3
FIL 1420	Introduction to the Filmmaking Process	3
MUMC 2600	Introduction to Sound Recording Techniques	4
PGYC 2801	Digital Imaging 1	3
PGYC 2802	Digital Imaging 2	3
RTV 1000	Survey of Broadcasting and Electronic Media	3
RTV 1510	Television Studio Production	3
RTV 1520	Video Field Production	3
RTV 2100	Writing for Electronic Media	3
RTV 2512	Advanced Studio Production	3
RTV 2532	Advanced Video Field Production	3

### Technical Electives

Technical Electives are grouped according to focus area to assist students with their specialized interest. However, students may choose any technical elective without following a particular focus group.

Select 11 credits from the following: 11

#### Audio

MUMC 2604	Multi-Track Mixdown Techniques
MUSC 2360	Introduction to Music Technology

#### General

MAT 1033	Intermediate Algebra
PGYC 2470	Portfolio Development
RTV 2600	Radio and Television Announcing
RTV 2941	Internship
SPC 2608	Fundamentals of Speech Communication

#### Graphics

GRAC 1100	Principles of Graphic Design
GRAC 1143	Creative Computer Media
GRAC 1160	2D Animation
GRAC 2150	Raster Graphics
GRAC 2156	Vector Graphics
GRAC 2162	3D Animation

#### Photography

PGYC 1401	Photography 1
PGYC 1600	Photojournalism
PGYC 1800	Photography with Digital Camera
PGYC 2210	Portraiture
PGYC 2806	Advanced Digital Photography

**Total Credit Hours** 60

## Learning Outcomes: Digital Media Production A.S.

1. Manipulate digital imagery using professional photo editing software
  - *Supports Core Ability: Think Critically and Solve Problems*
2. Examine the past, present, and future of electronic media
  - *Supports Core Ability: Process Information*
3. Demonstrate effective writing techniques for broadcast and web-based media
  - *Supports Core Ability: Communicate Effectively*
4. Direct multi-camera, real-time (live) production for presentation, broadcast, or web-streaming
  - *Supports Core Ability: Work Cooperatively*
5. Demonstrate fundamental professional skills in digital video camera work and non-linear editing
  - *Supports Core Ability: Think Critically and Solve Problems*