

BROADCAST PRODUCTION, COLLEGE CREDIT CERTIFICATE

Program Code: BDCC

Meta-Major: AHSC

Location(s): Cocoa, Melbourne

Delivery Method(s): On-Campus, Hybrid, Online

Previous Degree Required: HS Diploma

Eligible for Financial Aid: Yes

Additional Limited Access Application Process Required: No

Program Testing Requirements:

Classification of Instructional Programs (CIP) Code: 10.0202

Florida Department of Education CIP Code: 0610020216

This certificate is part of the [Digital Television/Media Production A.S.](#) degree program.

This certificate program develops the essential studio and location production skills (camera, sound, lighting, editing) adding an overview of historical and contemporary media development. Students develop informational and investigative writing and interviewing skills. Special emphasis is placed on producing and directing documentary and news style programs. Credits earned in this certificate also apply to the [Associate in Science \(A.S.\) degree in Digital Television/Media Production](#). [Visit the program page for more details and how to apply.](#)

Certificate Requirements

Code	Title	Credit Hours
Major Courses		
FIL 1002	Appreciation of the Motion Picture 1	3
RTV 1000	Survey of Broadcasting and Electronic Media	3
RTV 1510	Television Studio Production	3
RTV 1520	Video Field Production	3
RTV 2100	Writing for Electronic Media	3
RTV 2512	Advanced Studio Production	3
RTV 2532	Advanced Video Field Production	3
RTV 2940	WEFS-TV Practicum/Radio or TV	3
Total Credit Hours		24

Learning Outcomes: Broadcast Production, College Credit Certificate

1. Manipulate digital imagery using professional photo editing software
 - *Supports Core Ability: Think Critically and Solve Problems*
2. Examine the past, present, and future of electronic media
 - *Supports Core Ability: Process Information*
3. Demonstrate effective writing techniques for broadcast and web-based media
 - *Supports Core Ability: Communicate Effectively*
4. Direct multi-camera, real-time (live) production for presentation, broadcast, or web-streaming
 - *Supports Core Ability: Work Cooperatively*
5. Demonstrate fundamental professional skills in digital video camera work and non-linear editing
 - *Supports Core Ability: Think Critically and Solve Problems*