

# MANAGEMENT SPECIALIZATION - BUSINESS MANAGEMENT, COLLEGE CREDIT CERTIFICATE

**Program Code:** BMCCMGMT

**Meta-Major:** BUSN

**Location(s):** Cocoa, Melbourne, Palm Bay, Titusville, Online

**Delivery Method(s):** On-Campus, Hybrid, Online

**Previous Degree Required:** HS Diploma

**Eligible for Financial Aid:** Yes

**Additional Limited Access Application Process Required:** No

**Program Testing Requirements:**

**Classification of Instructional Programs (CIP) Code:** 52.0701

**Florida Department of Education CIP Code:** 0552070101

This certificate is part of the [Business Administration A.S.](#) degree program.

This certificate program qualifies graduates for positions in a wide range of organizations, offering specializations in Management and Marketing.

The Management Option focuses on important fundamentals appropriate for all types of businesses:

- marketing
- accounting
- finance
- law
- management
- the application of modern technology are emphasized

[Visit the program page for more details and how to apply.](#)

**Note:** Students may be required to take prerequisites or acquire consent from an instructor to pursue courses for this certificate.

## Certificate Requirements

Code	Title	Credit Hours
ACG 2071	Managerial Accounting	3
BUL 2242	Business Law 2	3
ECO 2023	Principles of Economics 2 (Microeconomics)	3
FIN 2000	Principles of Finance	3
GEB 2350	Principles of International Business	3
MAR 2011	Marketing Principles	3
SBM 2000	Small Business Management	3
<a href="#">Technical Electives</a>		3
<b>Total Credit Hours</b>		<b>24</b>

## Learning Outcomes: Business Management, College Credit Certificate

1. Prepare financial statements based on analysis of business transactions
  - *Supports Core Ability: Process Information*

2. Justify management decisions using accounting procedures & techniques
  - *Supports Core Ability: Process Information*
3. Demonstrate knowledge of fiscal and monetary policies
  - *Supports Core Ability: Process Information*
4. Practice decision making using the practical concept of marginalism
  - *Supports Core Ability: Think Critically and Solve Problems*
5. Demonstrate proficiency in a variety of mathematical operations relevant to business using scientific and quantitative reasoning
  - *Supports Core Ability: Think Critically and Solve Problems*