

ENTREPRENEURSHIP OPERATIONS, COLLEGE CREDIT CERTIFICATE

Program Code: EOCC

Meta-Major: BUSN

Location(s): Online

Delivery Method(s): Online

Previous Degree Required: HS Diploma

Eligible for Financial Aid: Yes

Additional Limited Access Application Process Required: No

Program Testing Requirements:

Classification of Instructional Programs (CIP) Code: 52.0703

Florida Department of Education CIP Code: 0552070309

This 25 credit-hour certificate program prepares individuals who are seeking to own, operate, or manage an entrepreneurial business enterprise, with the knowledge and skills to perform required short term functions. The overall objective of the program is job creation. You may take whatever courses you need. However, completion of the full certificate is encouraged. Credits may apply to the [Associate in Science \(A.S.\) degree in Business Entrepreneurship](#). [Visit the program page for more details and how to apply.](#)

Certificate Requirements

Code	Title	Credit Hours
Major Courses		
ENT 2000	Introduction to Entrepreneurship	3
ENT 2112	Business Plans	3
ENT 2172	Opportunity Analysis and Franchising	3
ENT 2302	Funding Acquisition and Legal Issues	3
ENT 2411	Small Business Accounting and Finance	3
ENT 2948	Service-Learning Field Studies 1	1
MAR 2011	Marketing Principles	3
MKA 1021	Principles of Selling	3
SBM 2000	Small Business Management	3
Total Credit Hours		25

Learning Outcomes: Entrepreneurship Operations CCC

1. Categorize and analyze franchising, licensing, and harvesting options
 - *Supports Core Ability: Think Critically and Solve Problems*
2. Analyze competitive markets and develop new market pricing strategies
 - *Supports Core Ability: Think Critically and Solve Problems*
3. Analyze small business accounting and financial management practices
 - *Supports Core Ability: Think Critically and Solve Problems*